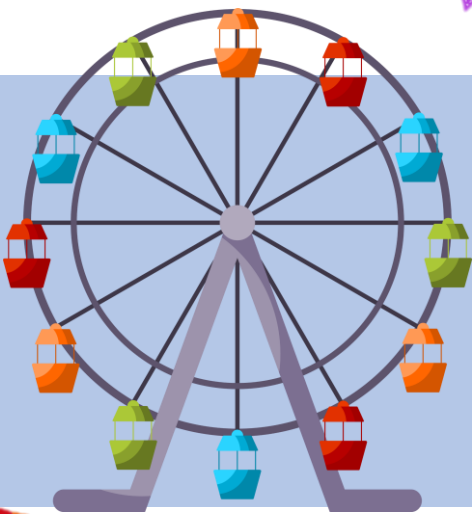




PARTNERSHIP OPPORTUNITIES

BIG TOP BENEFACTOR \$3,000+

- Guaranteed logo visibility with banner placement on Fairgrounds
- Inclusion in collateral materials and Fair publications
- Social media mentions
- Onsite Sponsorship recognition through loudspeaker announcements
- Website Recognition and Links
- Mentions in TV/Radio interviews
- Logo appearance on trolley
- Sponsorship opportunities for individual entertainment acts
 - FREE Vendor Booth with sponsorships over \$5,000



CARNIVAL CHAMPION \$1,000 - \$2,999

- Guaranteed logo visibility with banner placement on Fairgrounds
- Inclusion in collateral materials and Fair publications
- Social media mentions
- Onsite Sponsorship recognition through loudspeaker announcements
- Website Recognition
- Sponsorship opportunities for entertainment and contests:
 - Men's Sexiest Leg in a Kilt Contest
 - Golf Carts
 - Opening entertainment acts

FAIR FRIEND \$200 - \$999

- Inclusion in Collateral Materials and Fair publications
- Website Recognition
- Sponsorship opportunities for areas and contests:
 - Ollie Oneida's Interactive Exploratorium
 - Exhibit Court Display Upgrades
 - Kids Watermelon Eating Contest
 - Cheese Curd Eating Contest
 - Women's Skillet Throwing Contest



Areas, Contests, & Entertainment

Haven's Petting Farm = \$6,000

Havens Petting Farm offers an array of animals fairgoers can pet, hold and feed. They also provide ponies so kids can experience horseback riding in a safe and controlled area, led by a Havens members like a real trail ride. This is the third year we will welcome this successfully wholesome event. Business banner or sign placed in highly visible area.

Headlining Entertainment Acts = \$5,000

Artists to be determined. Business banner or sign placed on stage throughout every performance with live sponsorship announcements by artists.

Sound, Lights, and Production = \$3,000

In order to put on the amazing shows the Oneida County Fair has been able to provide, we need to fund a sound and production company to insure the entertainment looks and sounds sensational. Business banner or sign placed on main stage throughout every performance.

Opening Entertainment Acts = \$1,500

Artists to be determined. Business banner or sign placed on stage during performance with live sponsorship announcements by artists.

Golf Carts = \$1,500

It is essential to have an adequate amount of carts for the Oneida County Fair to be able to serve those in need of help getting into or around the fairgrounds. We also use these carts to get around in a timely manner and haul equipment/supplies. Business banner or sign placed on each golf cart.

Men's Sexiest Leg in a Kilt Contest = \$1,000

The Men's Sexiest Legs in a Kilt Contest has quickly become an Oneida County Fair staple. The excitement of this epic event is undeniable and brings an immense audience. This sponsorship would help pay for the winner's belt, judges, and kilts. Business banner or sign placed front and center of contest.

Women's Skillet Throwing Contest = \$800

The Women's Skillet Throw Contest needs a sponsor to be able to supply the skillets, equipment, and prizes. Back for the second year, this contest exceeded expectations and became an instant sensation drawing in droves of women wanting to exhibit their strength. We also had a number of young girls wanting to join the fun, so we are adding a skillet throw training camp to Ollies Exploratorium, so they can practice their technique for when they are old enough to compete. Business banner or sign placed front and center of contest.

Exhibit Court Display Upgrades = \$750

We understand our exhibit tent has been less than appealing over the last few years. We would like nothing less than an amazing area to display the communities/schools/clubs hard work and amazing projects. Partner in this growing area and provide these patrons the space their items deserve. Business banner or sign placed front and center of contest.

Kids Watermelon Eating Contest = \$500

The Watermelon Eating Contest needs a sponsor to be able to supply the watermelons, plates, napkins, and prizes for the kids. This contest has grown in popularity and has become an Oneida County Fair staple. Due to popularity, there will be two contests. Business banner or sign placed front and center of contest.

Cheese Curd Eating Contest = \$500

The Cheese Curd Eating Contest needs a sponsor to be able to supply the cheese curds, plates, napkins, and prizes. This is the second year for this event and we have added a kid's heat by popular demand. Business banner or sign placed front and center of contest.

Ollie Oneida's Interactive Exploratorium = \$250

Ollie Oneida's Interactive Exploratorium will allow children to learn about the different career choices in the area by interacting with stations built to mimic the job. Stations will include a hair salon, plumbing station, electrician station, pizza parlor, construction station, and more! Business banner or sign placed on or near the station you sponsor with your business name being used in the name of the station.

PARTNERSHIP REQUEST FORM

Fill out the request on the bottom of this form and return it along with your check to the Oneida County Fair Office at:

315 South Oneida Avenue
#202
Rhinelander, WI 54501

Business/organization name: _____

Address/City/State/Zip: _____

Contact person: _____

Email Address: _____

Phone number: _____



Partnership level: _____

Amount of partnership pledge: _____

Signature and date : _____

All donations and sponsorships are tax-deductible through our nonprofit A receipt will be sent upon the fair office receiving partnership.

Email or call Sarah Morris at sgbrown2011@gmail.com
or 715-499-2178 with any questions